**Mentor Visit Assessment #6**

**Mentor:** Karen Kim

**Profession:** Director of Marketing and Communications

**Location:** Frisco Chamber of Commerce

**Date:** February 8, 2019

**Time:** 11:00am - 12:00pm

**Assessment:**

For my seventh mentor visit, I met Karen in her office at the Chamber a week after the Frisco Number Ones Gala. Now that a lot of stress is off of her shoulders, we were able to discuss my final product more in depth. We mainly discussed possible topic ideas for my next article, and ended up coming up with around five so I basically have the rest of my articles written! Though I am sure I will develop new ideas through the process of creating my final product and am currently focusing on article number two, which is officially going to be about why the city of Frisco is so attractive to young people. Karen gave me some great websites, like the Frisco EDC, Visit Frisco, and more! She also gave me a dropbox link full of royalty free pictures of Frisco that I could use on my online blog! The more we talked about Frisco’s past versus its future, the more I realized there is a sort of pattern to the people who come to live in Frisco. First, they settle with their families, and then the kids grow up, go off to college and leave, and then the city needs to innovate and figure out a way to bring those kids back when they are ready to settle down as adults. It is fascinating to see how each generation is drawn to certain aspects in a community and how cities as a whole are developing as a result. We can practically see the future of land development when we take the time to notice and study patterns like that! My goal now that I have really gotten a chance to sit down with Karen and chat is to write an epic article to rival my first, which I am very proud of. I plan on having her critique it at our next visit on Friday. Another highlight of this visit was also getting to talk more about the article I wrote on ISM that is getting published. I think it is officially set for April’s paper now, which is still really cool since I will be able to have it for final presentation night! Another incredibly awesome thing is this internship that Community Impact is hosting during the Summer. and though they are looking for college students Karen encouraged me to apply so I am excited to give it a shot! This mentor visit has truly been one of the most informative and interactive, and it makes me really excited for the progression of my mentorship, since things are really only getting better and better! I feel like I am exposed to more opportunities every day, and discover more information and passion about the field of communications, which makes me feel extremely content about the future. I do not feel like I will ever have to worry about being unhappy with my job or too stressed out. Especially if I get a job somewhere like Karen, it could be more fun than I could ever anticipate! I look forward to finishing my second article this weekend and moving forward in the completion of my final product.