**Mentor Visit Assessment #3**

**Mentor:** Karen Kim

**Profession:** Director of Marketing and Communications

**Location:** Frisco Chamber of Commerce

**Date:** December 6th, 2018

**Time:** 11:00am - 12:00pm

**Assessment:**

For my fourth mentor visit, I observed while Karen and the rest of the Chamber scrambled to prepare for the Frisco Number Ones Gala in early February, which is the Chamber of Commerce’s biggest event of the year. Something that really stood out to me during the entire mentor visit was the relationship dynamic that exists between Karen and her office workers. Rather than her job being a really serious one where she just sits at her desk and types articles, she makes it fun, which I definitely admire. When I get a job in the future, I want it to be somewhere that I can not only be productive, but have a good time with the people around me and be situated in a peaceful and encouraging environment. Besides the brilliant office dynamic that my mentor has, my favorite part and perhaps the greatest highlight of my visit was when Karen and I discussed the article that I was to write about the ISM program for the new Chamber website she was in the process of redesigning. As I write this from the future, I have finished that article and it is currently being edited and on its way to being published on the finished website!

Something that it is important to note about this mentor visit in particular, is that I realized how much I love non fiction writing versus fiction writing. Creating my original work made me realize that while fiction is fun, it is not what I want to spend my life doing. When Karen and I discussed my original work and the article for the website I was set to write after I finished everything, she could not offer much advice since she does not specialize in fiction. Not only that, but the more I read excerpts of her published work online and in the Chamber newspaper, the more intrigued I became with writing real, current stories people can connect with. Because of Karen, I have discovered my strength within my passion, and I believe this could potentially make me unstoppable on the road to achieving my dreams. In the future, I can come to Karen and ask for career advice, as well as potentially for more connections. I am truly grateful that she is so open to helping me put myself out there and expose me to the professional world of communications.

Onto the topic of the Frisco Number Ones Gala, something that I hope to do is help Karen and her coworkers at the Chamber with anything they need concerning the program. Now that Karen has read my writing through the article and given me positive feedback, I feel more confident in offering my skills and doing work for her and the Chamber. Hopefully I have the opportunity to take some work off of her hands! So far, I have learned so many things from Karen, and cannot wait to see what happens this semester. I know that the field of communications is what I am truly passionate about and am confident in my pursuit of it in the future, a feeling I did not get last year, regardless of how fantastic my mentor was. Now that I feel completely confident in myself and my study, I look forward to future of my ISM journey and the opportunities to come!