**Product Proposal**

**Indication and Statement of Purpose:**

For my final product this year, I plan to create a small-scale blog-type website where I will post articles/press releases I have written about the city of Frisco. I want to write articles that fit under the umbrella of journalism/communications since that is my area of interest when it comes to writing. Since I focused on creative writing last semester, for my final product I would like to develop a collection of non-fiction articles that could go in a newspaper or mainstream news/media site. I have not thought out all of the exact details, but I am excited to have the opportunity to write what makes me happy and maybe even publish some articles for real in the process.

The purpose of my final product is for me to practice writing things that will help me in my future career, and also provide a take on things that mainstream media does not cover in Frisco. I want to find stories that are interesting and will help people around the city either learn something new or become aware of a pressing issue.

**Review of Skills and Research:**

The main topics of research that will be instrumental to the creation of my product include the research I have already conducted on techniques in writing, and the research of whichever topic I choose to write about regarding the city of Frisco, whether it be a certain small business or an environmental issue. I plan on conducting this research throughout the creation of my product and it is subject to change based on what I decide to write about.

Through my product’s creation, I will be able to learn skills in writing objectively, as well as honing the nonfiction writing skills I will need as a journalist. Not only that, but the skills I already have through English courses I have taken and the research I have conducted on fiction and poetry writing will be useful, because adapting figurative language and rhetorical devices into my writing will be essential for connecting with my audience.

**Methodology:**

Essentially, I plan to research the city of Frisco and see if there are any stories I could write about that have not been covered or need to be covered in a different light. Once I find some topics I am interested in, I will write either an article or a press release and, after feedback from my mentor, will post it to a small-scale website I am creating to harbor my writing.

**Materials:**

Luckily, the only essential material to my final product is my laptop, which, since I already own it, will be free. At most, I will pay for the gas I use to go meet with my mentor, which is more than worth the money.

**Utilization of Higher Level Thinking Skills:**

As I create my product, I will incorporate higher level thinking skills such as synthesis, evaluation, and analysis. Through creating articles I will use all three higher level thinking skills. Essentially, I will first evaluate which sources are accurate when attaining my information, as well as evaluating what is interesting and current enough to write about. Then, I will analyze all of the information I collect, and as I do that I will synthesize it all into an article. Simultaneously, I will use the skills I have learned while I synthesize my gathered information into an article and take everything and put it onto an easily accessible website at the very end.

**Conclusions:**

The outcome of my product will be a collection of articles and press releases that will be helpful to the community because they will be current and accurate, concerning our city of Frisco. My goal is to publish a few articles because I will only be writing about pressing issues or current events, businesses, happenings, etc. I hope to have improved greatly as a writer by the time I am finished, and feel more confident in my writing as a whole. I am also hoping that my product can be an example of my skill set as a writer, and the potential I have to cover more current topics and issues in our area.